



Sandwell Holiday Activities

Little moments make big memories.

Do you
remember
the freedom
and fun of
school
holidays?



School
Holidays
=
Pressure!

School holidays are a period of real concern for some families

- Childcare Costs
- Extra Meal Costs
- Cost of activities



**18,903 children
in Sandwell
receive Benefit
Related Free
School Meals
(FSM)**





Holiday Activity and Food Funding Provides

- ✓ Holiday provision over Easter, summer and winter holidays for low income families
- ✓ A range of enriching activities and free healthy meal





Sandwell is
doing
things
differently!





The Sandwell Approach

- De-stigmatise HAF
- A universal blended approach
- Provision to suit all families



We Guarantee

A Warm Welcome

Trusted Spaces

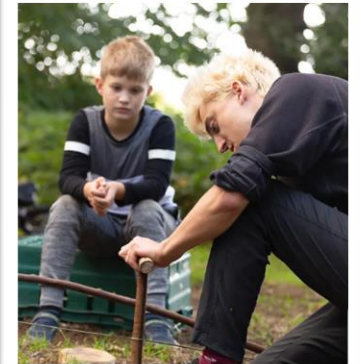
Opportunity to try new things

Affordable

Fun, fun, fun!



Summer 2022



Sustainability

Go Play and Youth service
– community play offer

Embedded with
community, voluntary and
faith sector



The difference this makes...

It's "A lifeline"

Helps their children to visit new places and try new activities that they would not otherwise be able to afford to do

Helps their children make new friends, helps them to socialise and reduces isolation

Parents told us that their children have grown in confidence, fallen in love with new activities, have been pushed out of their comfort zone and are happier and full of life!

Children have become more active, they have put down their phones, moved away from their games consoles and tried all sorts of new activities.

A massive help for working families

Helps with the cost of providing activities and food especially over the 6 weeks holiday.

[Play Video](#)



What next for us?

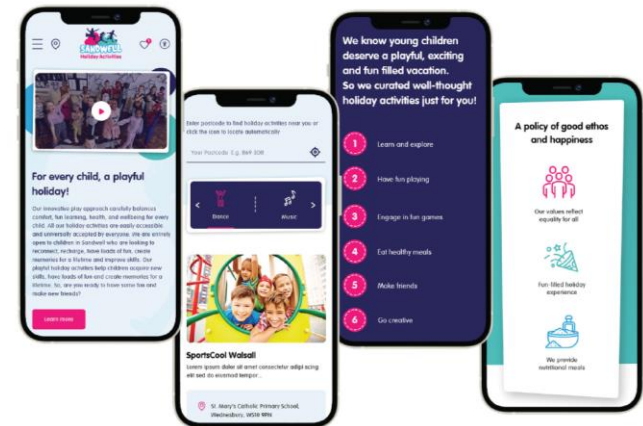
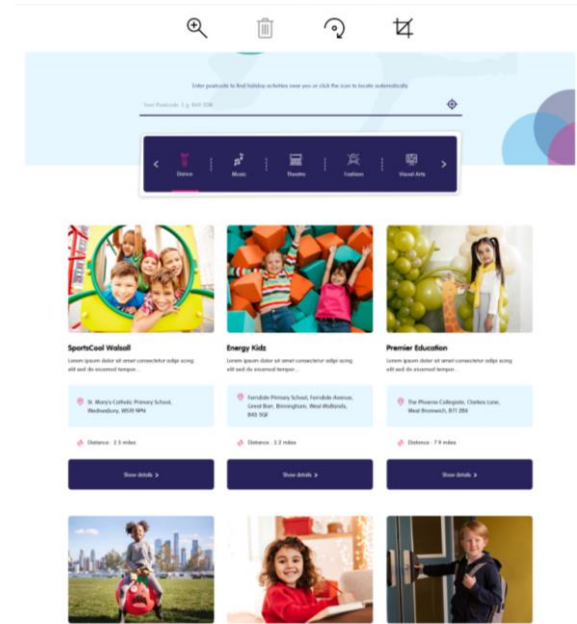
Engage more Families

An exciting new website

Parent Influencers

Hearing the voice of the child

Evaluating the programme





What next for you?

Champion

Promote

Get involved

Have Fun!

WE DIDN'T REALISE WE WERE
MAKING MEMORIES, WE JUST KNEW
WE WERE HAVING FUN



Families and children are at the
heart of everything we do

Thank you for your time today, please do get in touch if you want to know more

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Thanks for
listen

Any
Questions?